



SPONSORSHIP PROPOSAL

SPONSORSHIP LETTER

Dear potential sponsor,

I am writing to you on behalf of Montana Action Paintball, a small local paintball field with a big vision. Despite operating without the substantial funding that larger organizations often receive, our field has managed to cultivate a strong and dedicated following within the local community.

Our team comprises approximately 20-25 passionate players, primarily high school and college-aged individuals, who actively participate in our field's events and competitions. We take pride in not only nurturing the growth of our current players but also cheering them on as they venture into new territories or join other teams.

In addition to our local events, we regularly venture to neighboring areas such as Anaconda, Great Falls, Spokane, and Idaho to partake in various paintball tournaments. With our proximity to Canada, we also have our sights set on participating in Canadian tournaments and aspire to represent our field at a national level, including events hosted by the National Xball League (NXL) and the prestigious World Cup events.

We believe that securing sponsorship from a company like yours would not only allow us to enhance our presence within the paintball community but also provide your brand with valuable visibility at the events, local fields, and competitions we attend. We see this partnership as mutually beneficial, as your support would not only contribute to the growth and success of our team but also promote your brand to a diverse audience of paintball enthusiasts, parents, and more.

We are open to discussing various forms of partnership and would greatly appreciate your consideration. Thank you for taking the time to consider our request, and we eagerly anticipate the possibility of working together.

Sincerely,
Nicholas Lynn (CEO)
Montana Action Paintball
406-531-3607



OVERVIEW

Montana Action Paintball is more than just a field – it's a community hub for paintball enthusiasts of all levels. Built by players for players, our mission is to foster growth, camaraderie, and skill development in a supportive and thrilling environment. Now, we're seeking sponsorship from local businesses to enhance our offerings and provide even more opportunities to our growing player base.

PURPOSE

Our sponsorship packages aim to elevate both your brand and our offerings:

- Procure essential gear such as jerseys, new masks, tournament playing field, and other essentials.
- Provide branded apparel and accessories for team members and enthusiasts.
- Facilitate travel to tournaments and events, enhancing visibility and competitiveness.
- Ensure a steady supply of practice and tournament paint, crucial for gameplay.
- Enhance spectator experience with seating and engaging visuals.

ACCOMPLISHMENTS

- Our track record speaks volumes: we've consistently dominated tournaments and events, showcasing our prowess and dedication.
- Notable achievements include taking 33 players to secure 2nd place at the prestigious Nitehawk Paintball tournament in March 2023, following an impressive streak of six consecutive 1st place finishes since 2016.
- We've also made our mark in regional competitions, placing 4th at the Electric City Classic #2 in Great Falls and achieving 2nd place at Electric City Classic #3 in 2023.
- Additionally, we've excelled in local tournaments, such as placing 2nd at HWY 1 Paintball in Anaconda and 3rd in the open division at Kings and Queens of the North in Kalispell.
- Defy, HK Army, BunkerKings, UNDR Industries, and Infamous.
- Beyond competitive success, we're deeply committed to providing exceptional experiences for all players, offering field space, maintenance, rental equipment, and invaluable expertise to newcomers and seasoned veterans alike.
- Actively engage with our community through social media, events, and promotions, ensuring widespread visibility and engagement.





WHY SPONSOR US?

Wide Audience Reach: Engage with our diverse player base, as well as non-competitive groups including individuals, birthdays, corporate teams. Allowing maximum exposure for your brand.

Seasonal Events Participation: Leverage our involvement in events like the Zombie Trail and local parades, reaching broader audiences and aligning your brand with memorable experiences.

Social Media Influence: Harness the power of our high traffic website, attractive social media, and event promotion for wide reach.

Event Presence: Enjoy prominent exposure at local tournaments, mobile events, county fairs, and out-of-town competitions, ensuring continuous brand visibility and recognition.

Community Focus: Partner with a dynamic and community-focused organization dedicated to excellence, inclusivity, and the relentless pursuit of success.

PACKAGES

TIER 1 - \$250

- Name recognition on our website, prominently displayed to our online audience.
- Placement of a 2.5 x 4 ft banner at our field, ensuring visibility during events and activities.

TIER 2 - \$500

- Display of a 5 x 3 banner at our field, providing increased visibility and brand exposure.
- Logo recognition on our website, with a direct link to your website for enhanced visibility and traffic.
- Logo recognition on our team/sponsor page with a direct link to your website.
- 4 rental packages for Saturday play, allowing potential customers to experience your brand firsthand.





TIER 3 - \$1000

- Enhanced visibility with a 5 x 3 banner prominently displayed at our field, ensuring maximum exposure.
- Inclusion of your logo on the photo wall, a focal point for capturing and sharing memorable moments.
- Logo recognition on our website with a direct link to your website, driving traffic and generating leads.
- 6 rental packages for Saturday play, further expanding your brand reach and impact.
- Commemoration of our partnership with a team photo for display at your business, showcasing our collaboration.

TIER 4 - \$1500

- Premium visibility with a 4 x 8 banner prominently displayed at our field, commanding attention and leaving a lasting impression.
- 10 rental packages for Saturday play or a private session, offering exclusive experiences to potential customers.
- Logos featured on the arms of jerseys, increasing brand exposure during games and events.
- Logo recognition on our website with a direct link to your website, driving traffic and facilitating customer acquisition.
- Commemoration of our partnership with a team photo for display at your business, reinforcing our collaboration.

TIER 5 - \$3000

- Ultimate visibility with both a 4 x 8 banner and a 5 x 3 banner displayed at our field, ensuring prime exposure and brand recognition.
- 20 rental packages for a private session, providing exclusive access to our facilities and experiences for potential customers.
- Placement of your logo on the front or back of jerseys, website, and social media platforms, solidifying your brand's association with our organization.
- Two logo placements on our inflatable bunkers, guaranteeing widespread visibility and recognition during practices, events, and tournaments.
- Logo recognition on our website with a direct link to your website, driving traffic and facilitating customer engagement.
- Inclusion of your logo on our Team Banner displayed at events, local and away games, reinforcing your brand's presence and support for our teams.
- Commemoration of our partnership with a team photo for display at your business, serving as a testament to our collaboration and shared success.



SPONSORSHIP CONTRACT FORM

SPONSORSHIP OPPORTUNITIES

Tier 1 - \$250

Tier 2 - \$500

Tier 3 - \$1000

Tier 4 - \$1500

Tier 5 - \$3000

PRIMARY CONTACT INFORMATION

Contact Name: _____

Contact Email: _____

Contact Phone Number/Mobile: _____

INFORMATION FOR YOUR BRAND PROMOTION

Contact Name: _____

Contact Address: _____

City: _____ State: _____

Zip Code: _____ Main Phone: _____

Website: _____

PAYMENT INFORMATION

Total \$ _____

Please charge my credit card below

Name on card _____

Account Number _____

Exp Date _____ Card Security code _____

Zip Code _____

FURTHER INQUIRIES

We would be happy to assist you with any questions that you may have or to help you select the ideal sponsorship opportunity for your organization. To find out more information, please contact us.

Owner

Nicholas Lynn

406-531-3607

MontanaActionPaintball@gmail.com

Team Captain/Coach

Anthony Markowitz

AnthonyMarkowitz132@gmail.com

408-607-8885

We look forward to hearing from you!